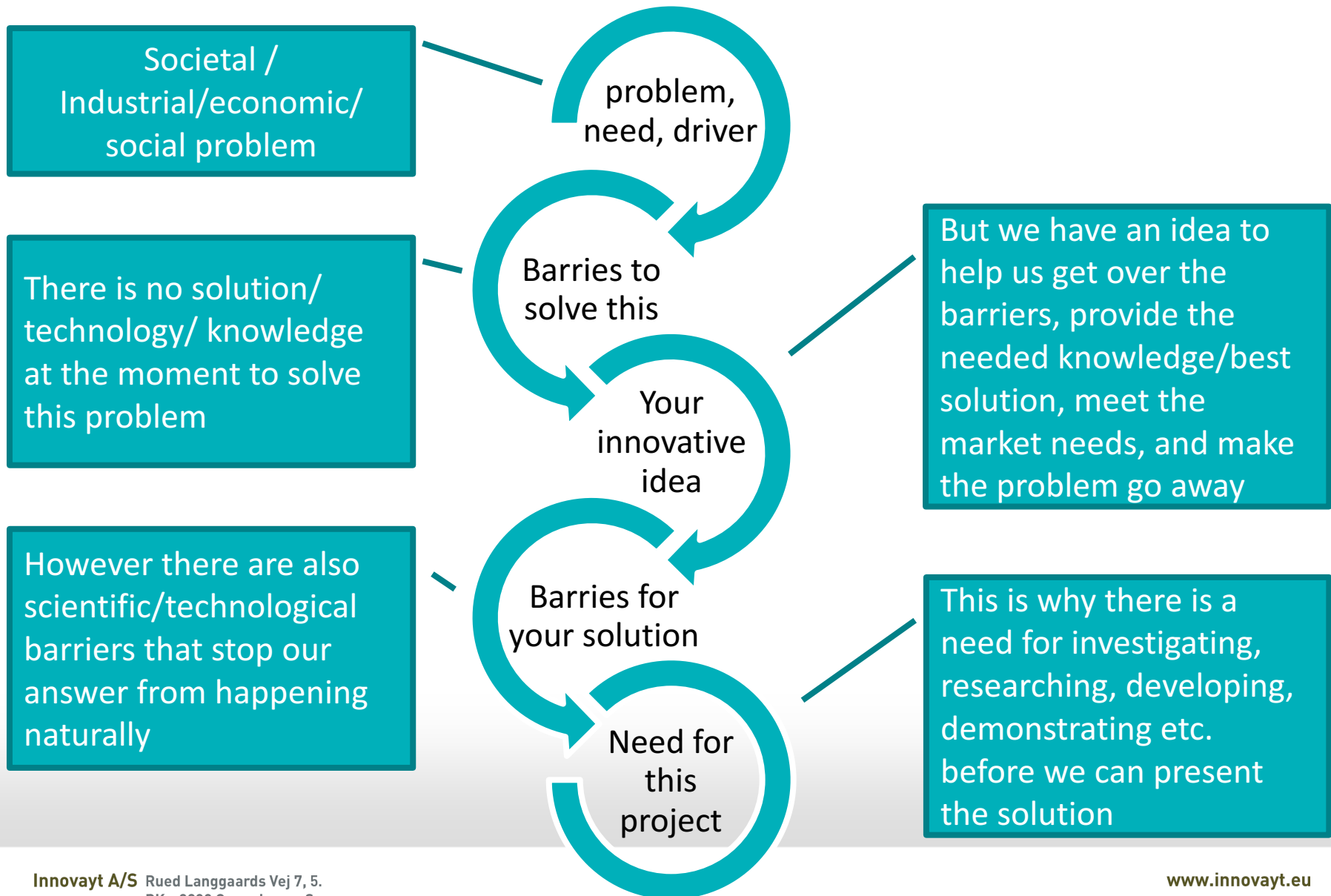




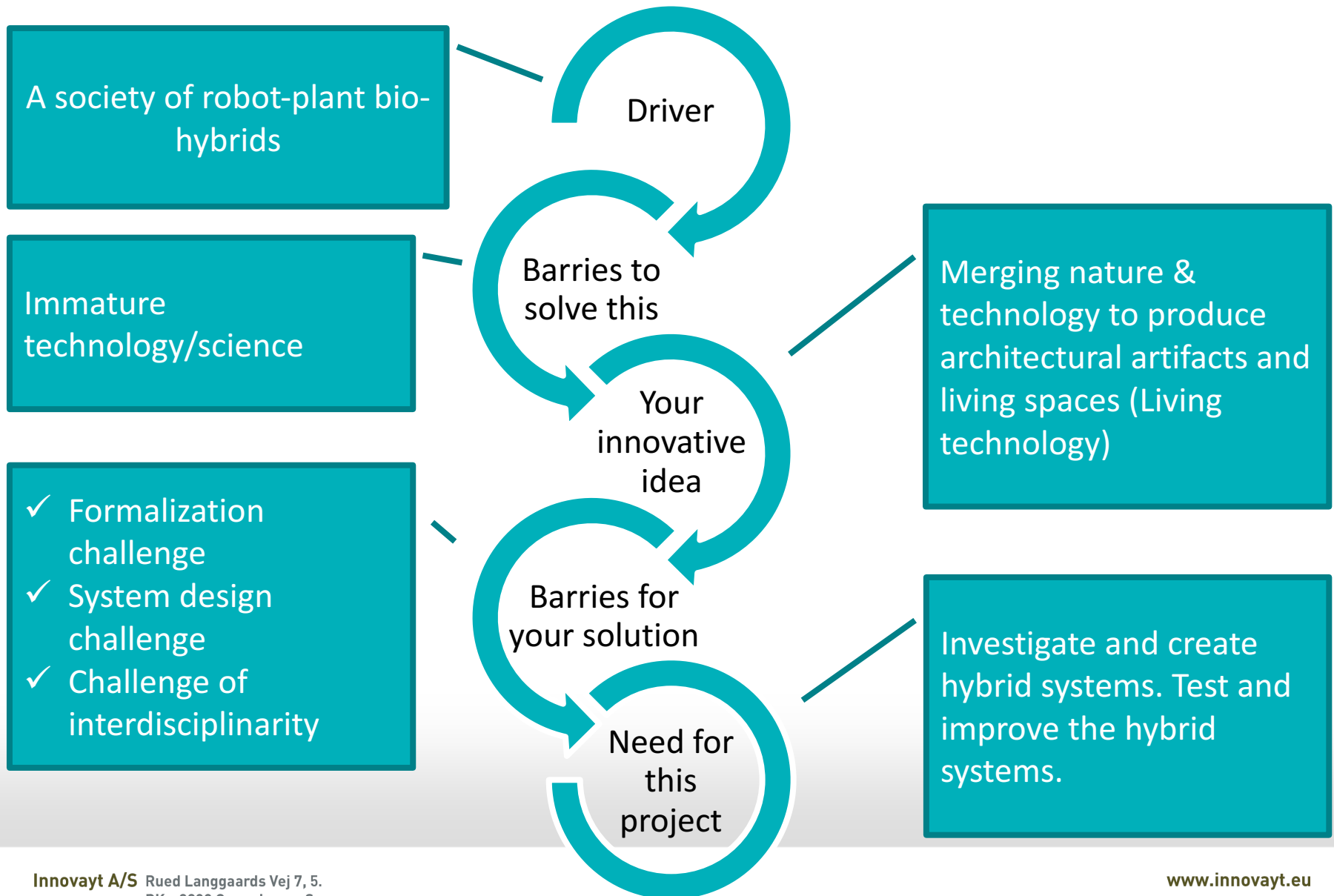
Pre-workshop: the (EU) Funding Machine

[speaking innovation]

- A project development tool for the initiation phase of an RDI-project:
 - To elaborate the initial idea
 - To create a project
 - To brainstorm with the team
- WHY?!
 - Support for structuring and shaping a project idea in an appropriate manner



LOGIC CHAIN – CASE: FLORA ROBOTICA [innovayt] the innovation partner



How could you incorporate the model into your work?